Cover story: 2024 New harvest season for our Chinese Litsea cubeba oil&Citral Any interesting please contact us

### NATURAL ESSENTIAL OILS MARKET SITUATION

Early of July. 2024

Fragrand

aromas

**FRAGRAND AROMAS LTD** 







#### Cassia Oil China, Natural Benzaldehyde 99.99%, &Other Derivatives

The price for our China Cassia oil is further increasing for the following reasons:

1. This Spring harvest seasons, there were too much of heavy rainy bad weather conditions in the production areas of Guangxi and Guangdong province. The harvest time was earlier ended than usual. And many dried cassia leaves and barks were rot or decayed in the mountains and forests. Based on our calculation with all production areas, this year's Spring harvest season's total output will be decrease at least 50%, total from 150mt to 180Mt.

2. For the shortage of dried Cassia leaves, this spring season's purchasing price of dried leaves higher 5%-8% than 2023, and the production costs increased.

Considering this year the oversea demands for Chinese Cassia oil(no matter it's new methold or old methold/traditional) is increasing especially in beverage industry, and based on this spring total output, we believe our Chinese cassia oil price have further upforwarding trends.

For the price of Cassia oil increasing, the prices for our deep processed products of Natural Benzaldehyde, Coumarin and Cinnamyl acetate Natural will be follow up.



Star anise crude oil market price was a little increased with the same reason of Cassia oil because of Guangxi had too much of rainy days and no any fruits oil into the market, farmers unwilling to collect fresh star leaves and twigs to distill the star anise leaves oil for the fruits price in the spice market very high.

Oversea market demands for the Star anise oil and Anethole Natural seems a little weak than last year, from supply and demand balance side, the price didn't increase very quickly.

But the current market prices were on very lower side in the past years, and did not attract any interesting for farmers and factories for expand production.

The current oil mainly sold by stocks, new Autumn harvest seasons have to wait until Oct., we believe once the oversea market demand become active in the next few weeks and months, the prices for Star anise oil, Anethole and Anisic Aldehyde natural must be increasing very quickly.

We strongly advise our clients who have demands for those materials in the next months can consider now.





#### Ho Leaf/Wood Oil Natural Linalool&Linalyl Acetate

It's the harvest seasons for ho leaf oil and the prices for good quality Natural Linalool and Linalyl Acetate were increased a little in recently.

Although this year the trees growth very well in the plantations, but in the villages, for the shortage of young labor to get the leaves and twigs to distill the crude oil pushed the total production costs have some increase.

The prices for natural Linalcol and Linalyl acetate in those two years were maintain in history lowest side and many factories and farmers had very tinny profits and decreased their production activities, even some farmers abandoned their plantations. From long-term aspect, the moment lowest market price not good for those two materials' sustainable development in China.

For those two materials, we see the oversea market demands are increasing, maybe for the reason of natural linalool and Linalyl acetate price is very near with synthetic, and they use natural to replace the synthetic.



# LITSEA CUBEBA OIL &CITRAL NATURAL

This year the new harvest season for Litsea cubeba oil was delayed for the market and weather condition reasons.

Many factories still waiting and watching the market situation to decide whether they'll be engaged in the production in this year. And this harvest season the weather is not hot, fruits still very green and not rip, we estimate at the middle of July, it will be suitable for distill the oil.

In those two years, many factories and oil collectors were lost a lot of money for the litsea cubeba oil (in 2022 the price for litsea cubeba oil too much high, but in 2023 the price decreased rapidly and many factories that still have 2022 high price stocks have to sold with low price and lost too much money). All of them were fear this year's oversea demands become weak and cause the market price for further decreasing. The moment last year's stock oil price already on very low side level. All factories in this new harvest season very carefully before production.

But based on our investigation and visiting the plantations, this year's China total output must be decrease. Price will be upforward or downforward we need waiting at the end of July.

#### **Cedarwood Oil China**

The price for our China Cedarwood oil recently is increasing and supply is very shortage. Because our China Cedarwood oil price was on very low side for many years, farmers decreased the collection of raw material. Also in those two years, the Cedarwood used in Furniture industry decreased. (about 1/2 cedarwood sourced from the slice or waste wood in Furniture industry) caused the supply of cedarwood raw material became tight. Especially, recently the oversea market demand for Cedrol and MCK became very strong, those factories increased the source of cedarwood oil as raw material.

Considering the furniture industry decreased wood demand, if factories or farmers directly use cedarwood trees to distill the oil, the production costs will be much higher. And this year we see the price for Cedarwood oil will be further increasing trends if Cedrol and MCK demand continuing become strong.

## MAGNOLIA FLOWER&LEAVE OIL (MICHELIA ALBA FLOWER&LEAVE OIL)

It's the harvest seasons for the Magnolia flower oil, but the moment it's also the busying harvest seasons for the Jasmine flowers, and Chinese Tea industry rush to the production areas to collect Magnolia flowers that used in their Tea.

Also the continuing heavy rainy weather condition pushed the flower market quickly increased the sell price of Magnolia flowers.

Based on the moment market flowers or farmers sell price, all of us can't bear the costs and almost all the factories in production areas didn't collect flowers to produce this spring harvest oil.

We'll be waiting for good opportunity and have to wait in Autumn seasons, at that time the Jasmine flower tea industries will not purchase Magnolia flowers and we have chance to get cheaper flowers to distill the oil.

We advise clients who have demands and only need a few quantity can purchase now.



From next week it will be this year's harvest season for our Chinese Valerian root oil. And the moment price is steady increasing for limited supply.

VALERIAN ROOT OIL

In this year there will be very few new oil into the market, the total plantations and growth areas of Valerian roots in China decreased at least 85% compared with past years for the historical lowest price of oil.

The other source plantations were growth for China medicine industry use.

Those two years the oversea demands for Valerian root oil decreased a lot and this year we also will be decrease the production of new valerian root oil. We estimated this year we only can distill about 300kgs.

(For any demand, no matter small or large, we can provide service that delivery by Air or by Courier from door to door)

#### Osmanthus Concrete&Absolute

At the moment the prices for our Osmanthus concrete and absolute still stable for the continuing processing of the flowers.

This year the total global F&F markets seems increased the demand of Osmanthus conc.&Abs. and 100% pure natural with the good quality and better fragrance conc. and abs. price is push increasing, also the supply become a little limited.

Before new harvest fresh Osmanthus flowers comes at the end of Sept. we think the prices will be stable at the moment level. (We think this year's weather condition is abnormal and China flower tea, beverage, dessert etc industry demand of flowers become stronger and stronger each year, we see the new harvest season's fresh flowers price should be much higher than 2023, if so, the Conc.&Abs. price in new seasons will be increase as per raw material)

We continuing advising our clients who have demand or purchasing plan for our osmanthus concrete and abs. can consider now.



#### Neroli flower/leaf oil/ Dai Dai flower/leaf oil

Picture Story: Our cooperation plantation for neroli flowers in Fujian province

The current price for Neroli flower oil is stable, but the supply become limited because this year the flower oil decreased a lot for the reason of two much of rainning weather conditions during the harvest time. And also last year the oversea demands from EU countries decreased, many factories didn't distill the oil, only use the flowers to make flower tea and sell to medicine companies.

We currently only have total 200kgs in stock, and new harvest season have to wait in May 2025.

For this oil, any demand please contact us.

